



GUT MICROBIOME

2018 CONFERENCE

SUPPORT PROSPECTUS

2018 GUT MICROBIOME CONFERENCE



"THE NEGLECTED ORGAN"

It is increasingly clear that influencing the gut microbiome has the potential to revolutionize the management of not only infectious disease states, but a broad range of other conditions in which the microbiome plays a critical role.

For this reason, the Gut Microbiome Conference was conceived as a mechanism for bringing together scientists, physicians, and other health care providers with a direct research and/or treatment interest in modulating the gut microbiome to improve human health.

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INTRODUCTION

Dear Colleague,

We are pleased to announce that the 4th annual Gut Microbiome Conference will take place October 27-28, 2018 at the Kimpton Shorebreak Hotel in Huntington Beach, California. The Gut Microbiome Conference has become a successful event for keeping healthcare professionals and scientists informed about the latest advances in human microbiome science. Now in its 4th year, this one-of-a-kind platform provides attendees the opportunity to interact with the leading authorities on gut microbiome research and education.

The Gut Microbiome Conference was conceived in 2013 as a mechanism for bringing together local and national scientists, physicians, and other health care providers with direct research and clinical interest in modulating the gut microbiome to improve human health. Forums such as these play a key role in immersing both clinicians and researchers in a comprehensive educational experience designed to explore the gut microbiome and the potential to revolutionize the management of not only infectious disease states, but also a broad range of other conditions in which the microbiome plays a critical role. Data suggests that the microbiota play an important role in the development and perpetuation of irritable bowel syndrome (IBS), inflammatory bowel disease (IBD), obesity, celiac disease, and—potentially—in fatty liver disease, among many other conditions.

The faculty is led by program directors, Mark Pimentel, MD and Ian Carrol, PhD. The directors are assembling a world-class faculty of global and regionally-renowned clinical experts who will assist in the development of the conference educational content. Faculty members will provide critical information and deliver a focused educational update on the most clinically-relevant evolving data on existing treatment, diagnostic modalities, advances in new treatment options and on improving patient outcomes. Currently, topics planned to be covered include the role of the microbiota in IBS, IBD, obesity, fatty liver disease, celiac disease, cancer, and neurological conditions.

The conference format of the meeting will consist of plenary lectures, interactive case-based presentations, and panel discussions with ample time provided for direct interaction both at the formal meetings and after each presentation. Cutting edge updates and lively interactions with the audience give the Gut Microbiome Conference attendees an excellent opportunity to ask leaders in the field questions about diagnosis and treatment associated with the microbiome.

New this year will be the roll-out of three regional conferences to expand and reach to those who weren't able to attend the national conference. The plan is to host three two hour dinner regional meetings in New York City (September), Chicago (October), and Dallas (December).

Sincerely,

Ian Carroll, PhD
UNC Chapel Hill
Chapel Hill, NC

Mark Pimentel, MD, FRCP(C)
Cedars-Sinai Medical Center
Los Angeles, CA

CONFERENCE SERIES COURSE DIRECTORS



Ian Carroll, PhD
UNC Chapel Hill
Chapel Hill, NC



Mark Pimentel, MD, FRCP(C)
Cedars-Sinai Medical Center
Los Angeles, CA

PRESENTING FACULTY*

TO BE ANNOUNCED

**The complete list of the presenting faculty for the 2018 Gut Microbiome Conference will be available in summer 2018*

AGENDA*

SATURDAY

7:00 AM Breakfast/Exhibit Hall

8:00 AM **Welcome**
Mark Pimentel, MD, FRCP(C)

MICROBES OR THEIR METABOLITES

8:15 AM A Decade of "Microbiome" Work: Where Do We Stand?

8:45 AM Illness and the Microbiome: It's How We Respond to Them That Causes Disease

9:15 AM Illness and the Microbiome: What They Produce Causes Disease

9:45 AM Metabolomics: Is This the Work That Will Prove Important?

10:15 AM Break/Exhibit Hall

WHERE THE MICROBES ARE MATTERS

10:45 AM Stool Microbiome and Disease

11:30 AM Small Bowel Microbiome and Disease

12:00 PM Lunch/Exhibit Hall

EVIDENCE BASED APPROACH: DOES CHANGING THE MICROBIOME HELP HUMAN DISEASE?

1:00 PM Probiotics: 40 Years and Hundreds of Products

1:30 PM Fecal Transplant: Safe or Dangerous?

2:00 PM Dietary Supplement to Modulate the Gut Microbiome

2:30 PM Panel Discussion

2:45 PM Break/Exhibit Hall

**Tentative agenda. The complete agenda with presenting faculty will be available in summer 2018.*

AGENDA*

SATURDAY CONTINUED

UPDATES IN SPECIFIC DISEASES IN THE LAST YEAR

- 3:00 PM Functional Bowel Disease
 - 3:30 PM IBD
 - 4:00 PM Diabetes/Obesity
 - 4:30 PM The Role of the Gut Microbiome in Detecting NAFLD/NASH
 - 5:00 PM Panel Discussion
 - 5:15 PM Adjourn
-

SUNDAY

- 7:00 AM Breakfast/Exhibit Hall
- 8:00 AM **Opening Remarks**
Ian Carroll, PhD
- 8:15 AM Climate Change and the Microbial World
- 9:00 AM Q & A

WHAT CAN WE NOW DO IN THE CLINIC?

- 9:15 AM Stool Testing for the Microbiome: Ready for Prime Time?
- 9:45 AM Breath Testing and Other Indirect Measures of the Microbiome
- 10:15 AM Serum Markers of the Microbiome
- 10:45 AM Panel Discussion
- 11:00 AM Break/Exhibit Hall
- 11:15 AM Drugs for Bugs: The Next Generation of Pharmaceuticals
- 11:45 AM Q & A
- 12:00 PM Adjourn

**Tentative agenda. The complete agenda with presenting faculty will be available in summer 2018.*

SPONSORSHIP OPPORTUNITIES

The 2018 Gut Microbiome Conference is excited to announce a new annual corporate sponsorship package. This package is designed for companies and organizations interested in sponsoring the Gut Conference and three (3) Regional Conferences in 2018. As our leading sponsor, your company will be prominently acknowledged in the Gut Microbiome conference series.

DIAMOND CORPORATE SPONSOR: \$20,000

- Free conference registrations – 4 at the national conference and 2 for each regional conference
- Invitation to the national conference faculty dinner (4)
- Visible exhibit space – 12' display at the national conference and 3 regional conferences
- Enhanced recognition as a Diamond Sponsor on conference website and all program materials for the given conference
- Corporate logo on conference bag (national conference only)
- (2) Two 8.5 x 11" promotional product inserts in conference bag
- Conference app branding (3 advertisements)

PLATINUM CORPORATE SPONSOR: \$15,000

- Free conference registrations – 2 at national conference and 2 for regional conference
- Invitation to the national conference faculty dinner (2)
- Visible exhibit space – 12' display the national conference and 3 regional conferences
- Enhanced recognition as a Platinum Sponsor on conference website and all program materials for the given conference
- Corporate logo on conference bag (national conference only)
- Conference app branding (2 advertisements)

GOLD CORPORATE SPONSOR: \$10,000

- Free conference registrations – 2 at national conference and 2 for each regional conference
- Invitation to the national conference faculty dinner (1)
- Visible exhibit space – 6' display the national conference and 3 regional conferences
- Enhanced recognition as a Gold supporter on conference website and all program materials for the given conference
- Conference app branding (1 advertisement)

NATIONAL CONFERENCE EXHIBIT

BOOTH: \$3,500

- Free conference registrations (4)*
- Visible exhibit space 6' table
- Recognition as an Exhibitor on Gut Microbiome website, www.gutmicrobes.org and all program materials for the given conference

REGIONAL CONFERENCES EXHIBIT BOOTH:

\$1,500 PER CONFERENCE

- Free conference registrations (4)*
- Visible exhibit space 6' table
- Recognition as an Exhibitor on Gut Microbiome website, www.gutmicrobes.org and all program materials for the given conference

CONFERENCE BAGS: \$3,500

- Sponsor's corporate logo will be used on the conference bags, which will hold all conference materials and be distributed to all attendees

CONFERENCE APP BANNER AD: \$3,500

- Sponsor's corporate logo will be used on conference app
- Acknowledgement as a Sponsor on Gut Microbiome website, www.gutmicrobes.org, and all program materials for the given conference

**Industry Member Conference Registration Fee - \$750.00*

2018 GUT MICROBIOME EXHIBIT SPONSOR INFORMATION FORM

Company Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Authorized Signature: _____ Date: _____

PLEASE CHECK LEVEL OF SPONSORSHIP:

☐ **Diamond Sponsor - \$20,000**

☐ **Platinum Sponsor - \$15,000**

☐ **Gold Sponsor - \$10,000**

☐ **National Conference Exhibitor - \$3,500**

☐ **Regional Conference Exhibitor - \$1,500
per conference**

☐ **National Conference Bag Sponsor - \$3,500**

☐ **National Conference App Sponsor - \$3,500**

IMPORTANT DEADLINES

INITIAL AGREEMENT: Supporters expressing interest must commit in writing by completing the Sponsorship and Exhibit Form found on the last page of this prospectus. Upon receipt of the completed form, the Letter of Agreement will be processed. All signed agreements are final.

PAYMENT: If requested, invoices can be generated upon receipt of the signed commitment form or the fully-executed Letter of Agreement. Payment is due 45 days from the date of the signed Letter of Agreement. Please include a copy of the invoice and/or purchase order with payment.

2018 GUT MICROBIOME EXHIBIT SPONSOR INFORMATION FORM

Make checks payable to:
Focus Medical Communications

Mail checks to:
Focus Medical Communications
Attn: 2018 Gut Microbiome
7 Century Dr. Suite 104
Parsippany, NJ 07054

*To discuss conference sponsorship opportunities
further, please contact:*

Pablo Gabella
Senior Director, Business Development
Focus Medical Communications
Tel: 714-869-2769
Email: pgabella@focusmeded.com

For more information, please email at
INFO@GUTMICROBES.ORG

Visit our website at
WWW.GIHEALTHFOUNDATION.ORG